

SILKS! A Resplendent Gathering at Special Low Prices Monday

The Choice Is Superb -- The Savings Golden

In this, the richest, most magnificent varied and comprehensive display of Silks that we have ever shown.

So Beautiful They Court Admiration

The new autumn weaves and staples, in plain colors, two-toned, figured and plaid effects, in the soft rich hues and shades—satins and warp-print chiffon taffetas—NOVELTIES enrich the display, but do not detract one iota from the beauty of the BLACK SILKS. Evening and staple Silks which the season has provided in such profusion.

The matchless variety in matchless colorings and qualities are informative, beautiful and helpful. Impossible to more than touch the high-lights of this wonder Silk display. See it at its best to-morrow—need we urge your attendance?

At a time when special lots are available we are glad to share the savings with our customers—There are savings in Silks here on Monday. Will you enjoy them?

CRYSTAL BENGALINES and Faillé Française, heavy all pure Silk fabrics; new this season; for outer garments; yard \$1.65 **\$1.50**

BLACK CHIFFON SUITINGS, yard wide, heavy finish, smooth even weave, and famous for its wearing qualities, yard **75c**

POMPADOUR CREPE DE CHINE, a fabric from which to make the daintiest waists; white ground effects, yard **\$1.50**

CREPE TAFFETA, 40 inches wide, a new silk weave popular this season for street, motor, afternoon and evening wear; novelty shades, yard **\$2.15**

CHIFFON CLOTHS, 42 inches wide, embroidered

in silver, gold and tinsel effects, on light grounds; yard **\$1.56** and **\$1.50**

Whatever you may want in Silks for street or evening wear, you will find in this special Silk event at savings that are golden.

SATIN CHARMEUSE, 44 inches wide, in rich black, also colors; especially good for Moyen-Age gowns; yard **\$1.75**

BLACK "SATIN SOLIEL," all pure silk, has a lustrous finish, full yard wide; a 98c a yard quality, Monday, yard **65c**

CHENEY'S SATIN, yard wide "Satin de Soie," soft as charmeuse and of exquisite brilliancy; pure silk, in all the light and dark shades, yard **\$1.35**

Styles That Reflect Autumn's Smartest Fashions at Cohen's

Expenditure Is NOT the Gauge of Style

Women's apparel in this garment store are so pretty, so charmingly varied in style features, that every figure may be fitted becomingly.

Their soft, warm, deep colorings and tones, and of course plenty of blue and black—the trimmings, too, are so well selected, the velvet, cords, tassels or braided ornaments, the broad collars and a host of other details that belong only to autumn, and to this particular autumn of 1914.

THE PLEASANT SURPRISE IS THE LOW PRICE ON TICKETS, for not in our memory has such chic, such beauty, such quality been attained at prices so moderate.

STYLISH DRESSES, latest models of velvet and charmeuse combination, which is now the leading mode, skirts sheered top, with wide black velvet band at bottom; colors are Russian green, negre brown, navy, taupe, white and black; choice **\$16.50**

CHARMING DRESSES of serge and satin combinations, about twelve new and distinctive models to choose from; a full range of colors, such as navy, black, negre brown and green, and the price ticket says only **\$25.00**

Other Serge and Satin Dresses, \$25.00 to \$35.00. CHIC SUITS of Broadcloth, Serge, Gabardines and Cheviots, in every successful model of the season and every new color. The styles are so varied that every woman may be fitted individually; they are the best we've seen for **\$25.00**

SUPERB SUITS, and so you will say when you see them, gabardines, serges, cheviots, broadcloth and other new materials, including combinations of broadcloth with broadtail, each Suit expressing a distinct individuality; priced at **\$39.50**

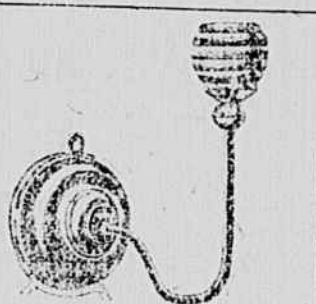
COPIES OF IMPORTED MODELS; also original creations by New York designers, in the beautiful velvets, plushes, broadtail, broadcloth and novelty imported materials; this gathering of Suits is of special importance and merits your attention; priced from \$175.00 down to **\$60.00**

ALL-WOOL SUITS of Serges, Crepe Eplinge and many other new materials for autumn, tailored and novelty trimmed styles, every suit carrying with it a distinctive style individuality, beautifully lined and tailored; the low price adds another attraction **\$12.50**



The Home-Maker's Mecca

THIRD FLOOR



Little Beauty Night Lamp. Illustrated, will burn 10 hours with one filling of kerosene oil; as its name implies, it's a beauty; a regular 65c article; Monday **49c**

"Shiftwell" Ash Sifter, a necessity, and saves its price in a few weeks; separates coal from ashes by the mere turning of a handle; fits over any ash can; no dust; cuts coal bills. You should see this handy device **\$2.95**

Clothes Hampers, of imported white willow; with strong wooden bottoms; regularly priced at \$1.49; Monday **95c**

Marion Harland Coffee Pots, a universal favorite over all other coffee makers.

1-quart size **\$1.15**
2-quart size **\$1.50**
3-quart size **\$1.75**

Baby Baskets, fine woven willow, fancy shapes, **50c**
Commode Chairs, oak finish, regularly priced at \$1.25; Monday **95c**

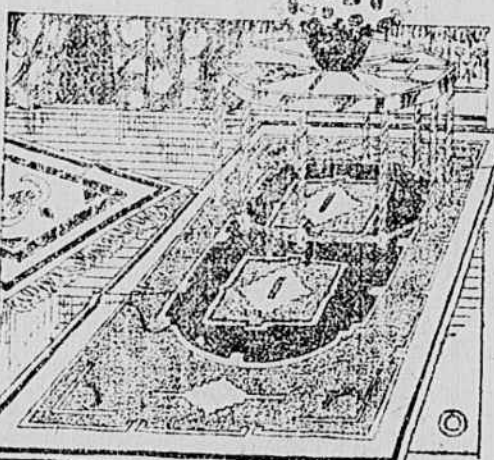
Enamelware

Those dependable pieces that so many housekeepers learned about.

35c Preserving Kettles, 12-quart size **35c**
\$3.00 Ham Boilers, large size **\$1.50**
50c Saucepans, 10-quart size **25c**
75c Rice Boilers, large size **49c**
65c Tea Kettles **39c**

Veribest Gas Irons—We have received another lot of them; the first lot sold quickly and users have told their friends of their economical qualities; consumes one cent's worth of gas in three hours, and they are so handy **\$1.50**

FLOOR COVERINGS



Hundreds of Splendid Specimens. Savings Are Exceptions.

Easy Payments at Lowest Cash Prices—Floor Coverings, Draperies, Housefurnishings and Sewing Machines

The greatest collection of Axminster Rugs we have ever assembled; over 100 patterns to select from; designs suitable for any room, and sizes to fit any space. The 9x12 size start at **\$16.50**

Others at \$18.50, \$22.50, \$27.50 and \$30.00. Velvet Rugs, a serviceable, good wearing Rug at a little price; about 15 patterns in the lot, 9x11 size, for **\$11.50**

A SPECIAL FOR MONDAY—Seamless Brussels Rugs, 9x12, about 10 patterns to select from; any for **\$7.00**

Seamless Brussels Rugs, 9x12 feet; colorings to match any decoration, as well as office and small effects **\$14.00**

The New Process Brussels Rug, about the hardest wearing Rug, and the best colorings and designs in a low-priced rug that is made; 9x12 size for **\$9.00**

Royal Wilton, made seamless, the heaviest Wilton Rug made; needs no tacks or fastenings; about 30 patterns to choose from; 9x12 size, **\$39.50** and **\$32.50**

The Royal Ka Shan, the best six-frame Worsted Wilton Rug, made in the most exquisite colorings; 9x12 size, for **\$57.50**

A new lot of Inlaid Linoleums, neat tile and wood effects, at **67c**
Print Linoleums that are good value at 50c; per yard **29c**

Extraordinary Offering for Monday 29 Pieces Silk and Linen Slub Stripe Novelty Silks The Final Pieces of a Converter's Stock

We secured them at a remarkably low price and pass the advantage on to you. NOVELTY SILK is silk and linen interwoven with a heavy slub stripe so much in demand this season; 36 inches wide and particularly suitable for one piece dresses. Colors are tan, rose, light blue, marine blue, mahogany, new brown, Russian green, Copenhagen, navy, castor, wisteria and lavender, all with solid ground, self-color fancy weaves. The price of our regular stock is now \$1.00 a yard. All will be included in this extraordinary event to-morrow. For those fortunate enough to come early and secure a share (see window display), yard **38c**

Importer's Salesroom Samples of Battenberg, With Drawn Work Shams, Centres and Scarfs

456 Pieces, Regular \$1.25 to \$2.00

18x54 Dresser Scarfs } Choice of Any **85c** Each
29-inch All-over Lace Mats }
30-inch Round Centres } 36-inch Square Table Covers
36-inch Round Table Covers } 36-inch Pillow Shams
18x72 Buffet Scarfs }
36-inch Round Table Covers }

It is only once in a lifetime that such a buying chance as this comes to you. Needless to say first choice is best.

CURTAINS AND DRAPERIES

Distinctive home decorations, variety colorings, qualities being the vital features. What more need we add as indorsement.

Irish Point and Marie Antoinette Lace Curtains, in a range of beautiful patterns, 3 and 3 1/2 yards long; choice, pair **\$7.50**
There is really a saving of \$2.00 a pair on these.

Cable Net Curtains, white, full lengths, with wide border; pair **\$2.00**

Sunfast Portieres, with withstand strong lights and sun without fading; the colorings and patterns are beautiful; specially low priced, pair **\$3.25**
Venetian Silk and Chenille Portieres, in an exceptionally choice selection of colors; and the best we have seen for a long time at anything like the **\$16.50** price; pair **\$16.50**
White Net Curtains, with Marie

Antoinette trimmings, in all the new patterns, and are choice selections; pair **\$4.00**

Venetian Silk Overdraperies, a fascinating range of colorings and patterns, with or without borders; yard **\$1.00**

Sunfast Draperies, 36 inches wide, in a broad range of colors and shadings to choose from; choice for Monday, per yard **46c**

Monday Activity Will Abound in Bargain Basement

The great varieties of now wanted merchandise that every woman wants, at prices that are far below anything like regular prices. Every effort of our buying organization is directed to the first sources of supply to procure the best for our customers. There will be many joyful surprises Monday because of nice goods for such little prices. Many more besides these:

Basement Domestics

10c Outing Flannel; 5 1/4c various colors, yard

12 1/2c Percale; blue, red, gray and black and whites, per yard **8 1/2c**

12 1/2c and 15c Dress Gingham; pretty full patterns, yard **9 3/4c**

10c Bleached Domestic, yard wide; one of the finest grades; 14 yards for **\$1.00**

25c White Orlon cloth, 1 1/4 yard wide, yard **15c**

10c Percale, yard wide, assorted patterns, yard **5 1/2c**

10c Madras for men's fine shirts, yard wide, yard **12 1/2c**

Basement White Goods

12 1/2c Panama Checks, 5 1/4c yard wide, yard

12 1/2c English Long Cloth, yard wide; soft finish, at per yard **7 3/4c**

White Curtain Scrims, double width, yard **5c**

15c Mercerized Madras; extra fine quality, at per yard **12 1/2c**

25c White Damask, 58 in. wide, yard **16c**

3c Barber's Towels, at each **2c**

Basement Beddings

50c Bleached Sheet; size 72x90, each **29c**

10c Bleached Pillow Cases; size 12x26, each **8c**

Extra Heavy Double Bed Sheets, hand torn and hemmed, each at **57c**

10c Spreads, double bed size, each **63c**

12 1/2c Blankets, 12-4 size; pink or blue border, pair **\$1.00**

20c Heavy Wool Napped Blankets, 11-4 size; pair **\$1.38**

13c Comforts, large double bed size, each **\$1.00**

14c Wool Blanket; 11-4 size; extra fine quality, at only **\$2.79**

Best \$6.50 White All-Wool Blankets, with wide silk bindings, pair **\$5.00**

Miscellaneous

35c Women's Silk Hose, high spliced heel and toe; white or black, pair **19c**

Men's 50c Underwear, fleece lined garment **39c**

Men's 10c Sox, fine grade, at pair **5c**

Children's Fleece Lined Underwear, garment **17c**

Boys' Clothing

Boys' Percale and Madras Shirts and Undershirts; best makes, at each **50c**

Large Stock of New Style Boys' Hats and Caps, at \$1.00, 50c and **25c**

Boys' \$2.00 Suits, Norfolk style; knickerbocker pants, suit **\$1.79**

Boys' \$5.00 Norfolk Suits; two pairs knickerbocker pants, suit **\$3.89**

Large assortment Boys' Knickerbocker Pants; worth 75c, choice, pair **50c**

THE NEW DRESS GOODS

The Favorites for Autumn and Winter

To-morrow's special display of these fabrics will demonstrate how early this feature of the autumn fashions became settled in our judgment and how well we have planned to bring not merely quantity and quality, but variety and prices for your selection.

Colors and tones to meet every individual desire.

75c Imperial Serge, 58c 50 inches wide, woven from firm twisted yarn, showing a fine even twill; colors are black, marine blue and dark navy blue; as a Monday special, instead of 75c a yard, only **58c**

Chiffon Broadcloth, 52 inches wide, beautifully finished in all the new autumn shades, such as ivy green, Russian green, taupe, ruby, prune, delf blue, marine, cardinal, dark brown, black and black, yard **\$1.50**
Stylish Diagonals, in both wide

and narrow wales, guaranteed all-wool fabric, in a choice selection of colors and shades to choose from, 46 inches wide, yard **\$1.00**

Boucle Coatings, 56 inches wide, all wool, extra heavy, for children's coats, etc.; navy, brown and black; yard **\$1.75**

French Imperial Serge, 50 inches wide, a fabric so much wanted for pleated tunics, navy and black; yd. **\$1.00**

Silk and Wool Poplins, in almost every conceivable color and shade for street wear, silk warp, with fine wool filling; shown in two qualities; yard **\$1.50** and **\$1.00**

For His Majesty, THE BABY

Mothers Are Delighted With These New Things



The autumn and winter fashions are here for baby, and what with their top-of-the-box newness, they are fascinating dresses, caps, bonnets, layettes and many novelties in silks and fine fabrics in abundance to win the admiration of every mother.

Infants' Department for ages 2 to 6.

Dainty French Dresses, of voile, with hand feather stitched yoke, wide embroidery, belt ribbon run; very attractive **\$2.95**

Baby Tub Dresses, chambrays, gingham, seersuckers, in a splendid assortment to choose from; price ranging **\$1.25** to **59c**

Lawn Dresses, with pin-tuck yoke and belt, neck and sleeves, edged with Val., skirt edged with neat embroidery; sizes 2 to 6 years, and only **\$1.25**

Satin Messaline Caps, in great variety, all kinds of shapes and trimming, other Caps of messaline, faille, bengaline and crepe de chine, perfect beauties, 50c to **\$2.50**

Sacques and Sweaters, in great variety and splendid assortments for the little ones, **\$1.25** to **\$1.00**

Mothers' Registration Bureau Better Babies' Contest at State Fair

For the convenience of mothers, a Registration Bureau will be opened at the Cohen Store Monday, September 28, to Friday, October 2, inclusive.

HOURS OF REGISTRATION 10:30 TO 12:30 A. M.; 3 TO 5 P. M.

Mothers are urged to enter their babies in this contest, and to register early.

"The Better Babies Contest" is a popular, yet scientific movement to insure better babies and a better race. Physical and mental development only are considered; mere beauty does not count.

Art Department

There are many suggestions and helps for the woman who loves art work, embroidery, etc., and where is the woman who doesn't love these beautiful things. Here's a hint for Monday—

STAMPED GOWNS, new designs, on fine quality nainsook; they are exceptionally good values at the regular price 69c, Monday only **56c**

STAMPED PILLOW CASES, on Utica cotton; you know what this means in quality; pair at **50c** only

